

STUDENT



APPLICATION

Revised 2016

What do past and present DTV students say about DTV?

“The best class I ever had.”

“DTV is hard and challenging, but it can also teach you some life lessons.”

“Constant striving and production is expected. Not for the lazy, but for the supercharged.”

“If you have the time to take this course I would recommend it, because this class is sooo much fun and a great experience for anyone who is interested in a career in broadcasting.”

“DTV is the perfect place for extra time and energy to become quality work.”

“Once you get rolling with your after school hours you will find it isn’t as stressful as one would think. You end up enjoying yourself and you’ll find yourself wanting to do more and more after school.”

“DTV is a great learning experience. We have more resources than any other school in the state, so it is an honor to be a part of the DTV team.”

DTV is something special – a class worth remembering. DTV is a class not everyone can join – only the ones with heart and desire.”

“It is a great feeling to leave after a DTV News broadcast knowing that you had a part in something that so many people see every day.”

“If you are someone who is lazy or involved in a lot of extracurricular activities then this class is probably not for you.”

“If you don’t make it to (after school) events, your grade will suffer – trust me!”

“We are state champs. We have a reputation to uphold.”

“If you’re getting in the class just to boost your ego and have your face on camera, then you need not apply.”

“If you want Mr. Scott’s respect you need to always be working and learning, because Mr. Scott knows what he’s talking about and can really teach you a lot.”

“When you see the anchors speaking (on DTV News Live), what you don’t know is that 10 minutes prior to going live, the director is dividing scripts, the audio person is checking audio

levels, the camera people are setting up their shots, and the anchors are reading over their scripts; all of this while Channel One is running.”

“It is hard to be in DTV if you’re involved in a lot of other school activities.”

“DTV is a tough class!” No one makes your grade except you. You decide how you will do in the class.”

“There are many scholarship and contest opportunities.”

DTV INTRODUCTION

Answers for students who want to know...

What is DTV?

DTV is the all-encompassing name of the class and the TV network that originates from Davison High School. DTV is a brand, a logo, and identity – like ESPN or MTV. It is a broadcast from a full-power television station with digital equipment that has the potential to reach thousands of viewers in the Davison area! And it can be just about the coolest thing around depending on how much time you are willing to spend.

Why is the name so important?

People want and need a name they can count, a name they can identify with. Consumers are very “brand loyal” to products made by Sony, General Motors, and Calvin Klein. We want students and faculty at DHS, and the parents watching at home, to become loyal viewers and supporters of student-produced television. And for that to continue to happen, we must give them something to grab on to – something consistent to identify with. That’s why the DTV name and logo is stamped on everything we do.

What if I want to just be on DTV – like as an anchor person? Do I have to do the camera stuff, too?

Yes; and vice-versa for students mainly interested in working behind the camera – they have to appear on camera in order to receive full credit. It’s all part of what we do at DTV. All roles are equally important.

But what I am really, really interested in just one area?

Once students are in the class and they have grasped the basics of each role, they will be allowed to focus more and more on the role(s) that best suit their talents and interests. This is especially true as students pass from DTV 1 to DTV 2 to DTV 3.

What is the class like?

DTV is a project oriented class. The majority of class time is spent shooting video, editing, and working on the daily newscast. We also dedicate a lot of class time working on after school shows and events.

There probably isn't a class, club, or sport at DHS that is more time-consuming than DTV. Yet it is probably the one besides Art that affords students the MOST creative freedom and independence.

Where is DTV in the school?

Look for the colorful wall murals hand-painted by art students for DTV. DTV originates from a series of connected rooms collectively called "the station". The station is made up of: *the studio* (where the anchor desk and cameras are), *the control room* (where the director calls the shots), *engineering* (where the nuts'n' bolts are), *the editing room* (where we "make DTV stories and videos) and *the back room* (storage). The entrances are from the hallway or through the media center.

What kind of shows and programs does DTV do?

Every school day, students produce a short daily newscast that goes out live to every classroom in DHS – plus every Davison-area home with Charter cable and streamed live online. During *DTV News*, we show student-produced stories and videos, plus highlights from games, concerts, and productions that were broadcast on DTV in the evening. DTV also produces a 30 minute monthly show called "The District". This show encompasses students stories while at the same time informing the community what is going on in Davison's Schools.

Who teaches the class?

The DTV class is currently taught by Mr. Randy Scott, who has taught DTV since 2004. Mr. Scott has worked in the broadcasting industry ever since he graduated college. At one time Mr. Scott was the head photographer at WEYI (channel 25), he has also worked at WXYZ (channel 7), and WJRT (channel 12). Mr. Scott has worked with many Emmy Award winning journalist and has spent his fair share of time with the pro's. Mr. Scott also serves as the station manager for DTV

Amy Parker is the technical assistant for DTV. Amy has been with DTV since 2013 and helps produce/edit the district show, and works with students during after school DTV

activities like concerts and athletic events. Amy Also works as a full time producer at ABC-12.

Mark McGlashen is a Davison School Board member; he also hosts “The District”, a show on DTV. Mark works fulltime at WJRT (channel 12) as the Special Projects Producer. Mark is also responsible for turning channel 19 into the student run DTV class.

Am I eligible?

Students are eligible once they have completed their freshman year. In other words, freshmen would apply while filling out their sophomore year schedules – if accepted; they would enter DTV 1 in their sophomore year. At the other end of the scale, seniors are not eligible to enter DTV 1 in the *second* semester of their senior year, but can do so first semester on a limited basis. The goal is to have a consistent balance of students in all three levels of DTV.

What if I take DTVI only?

Not every student who begins DTV 1 progresses on to 2 and 3. Some decide it’s just not for them. Others are discouraged from continuing, usually because they find the class too demanding. In a perfect world, students who take DTV1 *want to* progress to DTV2 and DTV3.

So how do I get into DTV?

Reading the entire information packet and application **WITH YOUR PARENTS** is the first step. The next step is to fill out the application, putting a great deal of thought into your answers. After your application is reviewed by DTV staff and guidance counselors, you will be interviewed one-on-one (this step is like a music or drama audition, or an athletic try-out). If you are accepted, your next step is the guidance office, where you and your counselor will figure out IF you can fit DTV into your class schedule (DTV is only offered 4th, 5th & 6th hours).

What if I am not accepted into DTV?

Students not accepted into DTV are strongly encouraged to re-apply. Often it is simply a matter of numbers: from the dozens who apply, the DTV staff is limited to about 8-10 students in each class hour, for a total of 16-25. This is because DTV has only so many

cameras and editing stations. Any more than eight to ten students per class is counter-productive (students distracting each other from working).

Before you sign up for DTV, some things you should know:

1. It is not and “easy” class. DTV is fun – some past students have even called it the best class they ever had, but it is hard work. The students who’ve earned top grades in the class every semester have been the students who willingly put DTV ahead of any other extracurricular activity, after-school job, or socializing. DTV is neither an easy elective nor an automatic “A” to round out your schedule. You will not coast through in DTV. No grades are given – every student earns the grade he/she receives. Are you up to the challenge?

2. DTV students cover many aspects of broadcast journalism and production: filming, editing, writing, announcing, reporting, creating on-screen graphics and more; the work is both in front of the camera and behind the camera. Students who show flair in certain areas will concentrate in those areas; but everyone gets a turn. Our overall goal is to cover the school (and the community); think of our newscast *DTV News* as a newspaper, yearbook, and morning announcements all rolled into one. Ask yourself: am I really *interested* in this...or should I maybe look at taking a different elective.

3. You must interview people. To get information for your DTV broadcast reports and videos, you must think of questions that address WHO, WHAT, WHERE, WHEN, WHY, and HOW. This requires one-on-one, on-camera interviewing. Students who are overly shy or who lack curiosity are discouraged from applying. Is this you?

4. You Will have to complete an after school internship requirement. Every DTV student will be enrolled into a DTV internship class. The class is a part of your grade. **All Students are REQUIRED to work 5 hour per week AFTER SCHOOL.** Hours can be gained by signing up for after school broadcasts and events. Hours can also be earned during mandatory after school workshops.

5. DTV is not like any other class. Students who earn A’s are the students who learn how to make TV, then...JUST DO IT; every day in class they are working without being asked or assigned. DTV absolutely rewards the self-starting student who creates ideas and works independently. It is like a class, a sports team, a club, and an internship all rolled into one. Students who don’t do well are those who spin their wheels waiting for a steady diet of textbook assignments. Do you want to make television...or just be on television?

6. You must be flexible. DTV models itself after a real life news operation, and news happens all the time (not just during school hours). So it is important to be flexible with your schedule to accommodate things happening after school (games, meetings, other events). Also most homework is done in the DTV room, so plan to spend time after school editing stories.

A few more important notes:

Responsibility: DTV is a privilege that must be respected. Once you are accepted into the DTV class you will be in the public eye. You and your work will be seen during Newscasts and after school events by everyone in the community. You must realize that you have an image to uphold for the class, the school and the whole Davison Community.

Always being in the public eye makes everything we do subject to public scrutiny. So it is your responsibility to be on your best behavior at all times.

Equipment: In this class you will be in contact with lots of high-tech expensive equipment. As a student you are required and encouraged to use this equipment. All equipment must be handled and stored properly to avoid costly repairs and personal injury. The mistreatment of equipment will not be tolerated and may result in removal from the class.

Events: After school events are a large part of what we do at DTV. Every student is required to put in at least Five (5) hours of work a week on after school events. Students are expected to sign up for events, show up on time, stay, for the entire event, and help set up and tear down.

All career and technical education programs follow the district's policies of nondiscrimination on the basis of race, color, religion, national origin or ancestry, sex, disability, height, weight, or marital status in all programs, services, activities, and employment. In addition, arrangements can be made to ensure that the lack of English language proficiency is not a barrier to admission or participation.

Inquiries regarding nondiscrimination policies should be directed to:

Kevin Brown, Assistant Superintendent
Davison Community Schools
1490 N. Oak Road
Davison, MI 48423
(810) 591-0808

DTV STUDENT APPLICATION

Name:

Grade:

Age/birthdate:

Driver's license status (circle one): Operators Restricted None

Current GPA

List any broadcasting, speech, art, photography, journalism, drama and/or creative writing classes you have taken and when:

Why do you want to be in DTV?

What areas of television broadcasting are you interested in (reporting/anchoring, video production, directing, graphics, other).....and why?

What kinds of reports and videos do you think a student-produced television channel should be broadcasting and why?

What are your impressions of past stories, videos, programs and/or newscast you've seen on DTV?

Why do you think you should be chosen to be in the DTV program?